

PROGRAM

Precision Dairy Management 2010 will feature invited speakers, internationally recognized for their knowledge and expertise in key aspects of precision dairy management.

Features

- One-day pre-conference symposium on technical innovations
- Two-day program on research and practical application of precision dairy management
- One-day tour featuring real-world use of existing technologies on Ontario dairy farms
- Extensive exhibit area and poster displays

Objectives

- Bring together the best technology in precision dairy management in the world
- Provide a sharing environment for researchers, technologists, developers and producers to expand their knowledge of precision management technology
- Stretch the boundaries of application of technology in improved management and welfare of dairy cattle

Specific topic areas:

- Sensor Technology for Dairy Cattle Health Management
- Robotic Milking
- Precision Management in Feeding and Nutrition
- Reproductive Management
- Software Solutions
- Milk Quality Monitoring Technologies
- In-Barn Technologies (RFID-based)

www.precisiondairy2010.com

SPONSORSHIP

Sponsorship Benefits:

- Contact with researchers, technologists, producers, extension and educators involved in precision management from around the world
- World class showcase of technology and a venue for exchange of information and ideas among those on the leading edge
- World wide exposure for your products and services from the website, printed materials, and proceedings
- Integrated Exhibit, Conference Area
- Exposure in the North American market
- Be part of a Conference that will be influential in dairying for years to come

Organized by the same team as the first North American Conference on Robotic Milking which is still considered a landmark in modern dairying and the Proceedings are still referenced.

Position your company with the leaders in this technology from around the world and get exposure to the “movers and shakers” in the industry today. Be part of Precision Dairy Management 2010 in Toronto March 2-5, 2010.

CONFERENCE COORDINATOR

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First North American Conference on

Precision Dairy Management

**March 2-5, 2010
Toronto, Canada**

Sponsor Information and Benefits

www.precisiondairy2010.com



SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL

\$10,000 - 5 OPPORTUNITIES

- Full page, black and white advertisement in the proceedings
- Logo included in promotional brochures and flyers
- Logo and link on every page of the website
- Exhibit space up to 30 ft.
- Two complimentary conference registrations
- Welcoming email to registrants sent on your behalf
- Three information or promotional items in registration kit
- Introduction at the banquet
- Verbal recognition of your sponsorship
- Input on the Exhibits Committee

GOLD LEVEL

\$6,000 - 10 OPPORTUNITIES

- One-third page black and white advertisement in the proceedings
- Logo and link on the sponsors page
- 16 ft. exhibit space and 8 ft. draped table
- Two complimentary conference registrations
- Two information or promotional items in the registration kit
- Verbal recognition of your sponsorship

SILVER LEVEL

\$4,000 - UNLIMITED OPPORTUNITIES

- Business card size black and white advertisement in the proceedings
- Logo and link on the sponsors page
- 8 ft. exhibit space and 6 ft. draped table
- One complimentary conference registration
- One information or promotional item in the registration kit

BRONZE LEVEL

\$2,000 - UNLIMITED OPPORTUNITIES

- One complimentary conference registration.
- One information or promotional item in the registration kit



ALL SPONSORS RECEIVE

- **Recognition in the conference proceedings**
- **Recognition in signage at the conference**
- **Link from the conference website to your corporate website**