

**PARTNERS**



**PLATINUM**



— innovators in agriculture —



**TIME TO SAY THANK YOU!**

It is time after nearly 2 years of work to say thank you. Thank you to those on the committee who went above and beyond what would normally be expected, and to those who got conscripted to work even though they were not on the committee! Thank you to the dairy farmer hosts who dealt so well with the busloads of people who descended upon them on the farm tour. Best of all thank **YOU!** You did more than just attend this conference and sit in a room. You mixed and mingled, you discussed, you questioned and you listened! After 2 1/2 days of intense exposure to technology as it applies to dairy cows, you learned something new, you changed your plans for the future, you affected someone else's plans or opinion, and through those actions, this Conference will affect the role of technology in dairy cattle management in the years to come. Summary? Please read the Proceedings!



Summitholme Farms

**THE STATS ARE IN!**

- Registration 403
- Total number attending 443
- Conference events 443
- Farm Tour 218
- Total presentations 70
- Countries represented 18

For the latest technology check our SPONSORS links on our website

**Trivia answer from last issue:**

Dr. Michael VanStraten practices "camel herd health" along with his work with dairy cattle.

**10 REASONS TO ATTEND PRECISION DAIRY 2010**

**Reason #10: YOU!**

You accepted the challenge to attend and participate fully and make this Conference a Success!

**PROCEEDINGS AVAILABLE FOR PURCHASE:**

Hard copy including CD: \$47.25CAD or CD only: \$26.25CAD plus shipping. Go to the website <http://www.precisiondairy2010.com/proceed.html> for how to order.



Increased understanding of automated milking and sensor driven management systems by each person in attendance regardless of their role in dairy production so they can move forward and accept the opportunities precision technology offers is the best possible result of this conference. As automated milking technology becomes mainstream, exciting progress is being made in the use of sensors and monitors and the understanding and integration of information to improve livestock welfare and improved diagnostic abilities for animal health and profitability on a day to day basis.



**CHALLENGING THOUGHTS:**

- Cows adapt more rapidly than humans.
- Cow spatial relationships are important.
- Sensors can detect disease 3 days before clinical signs
- Sensor data is massive: integration, understanding is key
- Staff need to be technically competent.
- Adapting management skills important to success.

**AFIMILK YOUNG SCIENTIST AWARD:**

FIRST PRIZE OF \$1500 TO JANET H. HIGGINSON  
RUNNER-UP \$500 TO CYNTHIA G. TODD  
Both are Graduate Students at the Department of Population Medicine, University of Guelph.